

[Print](#) ▼ [Promotional Products](#) ▼ [Packaging](#) ▼ [Point of Sale](#)

Ceramic Mugs

2020



Make the most of your advertising spend

Promotional mugs offer **exceptional value for money** and **enhance brand recognition**.

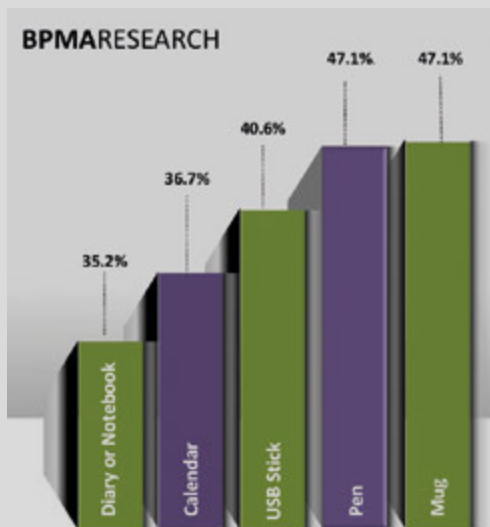
But don't just take our word for it...

Independent **BPMA research*** shows that people keep mugs on their desks for **up to 3 years**; one of the longest life spans of any promotional product. Choose **Promotional Mugs** to ensure that your message stays in sight for **longer than any other form of advertising**.

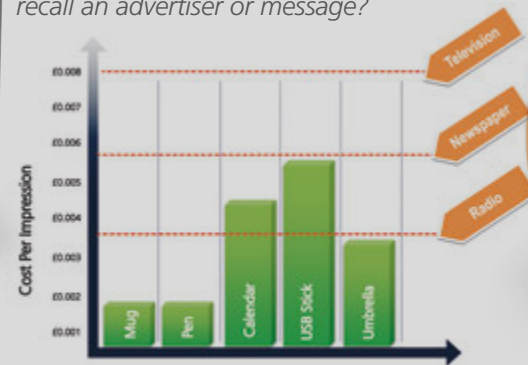
Respondents confirmed that **Promotional Mugs** are the product that they are most able to re-call messages from.

The same survey also demonstrated that **Promotional Mugs** offer **exceptional value** for money with a typical cost per impression lower than any other form of advertising; around £0.002 per impression!

*BPMA.co.uk/research



Which products, if useful, enable you to recall an advertiser or message?



CPI vs other advertising media



Make the most of your promotional mug

Our innovative technologies, processes and products make sure that you make the most of your promotional mug, enabling you to create a **truly bespoke campaign which your clients will want to keep for longer**.

Duraglaze® PhotoMugs really do stand the test of time. Independent comparative laboratory testing demonstrates that our patent protected Duraglaze mugs are the only PhotoMug which passed the British Standard BS EN ISO 12875-4:2006 for mechanical dishwashing resistance of utensils. Whilst some of the other mugs tested will only have a useable life of around 2 months, Duraglaze will last for years. Look for the Duraglaze base stamp for your peace of mind.

Our unique **TruColour** direct print process guarantees exact pantone matching and no loss of vibrancy, even on coloured ware.

Mix and match our innovative processes to create something distinctive that people will treasure for longer.



Evolution of a Mug

From a simple giveaway to a beautiful gift that will be kept for years.



TruColour

Direct Print.

We know how important your corporate colours are.

Our TruColour® system enables you to have your very own choice of Pantone® colour printed directly onto an extensive collection of screen printed mugs. You are no longer limited by the traditional colour palette offered by other ceramics decorators; we can offer you colour choice like never before!

What's more, our revolutionary TruColour® process can be applied to coloured mugs without loss of vibrancy. Colours which would have traditionally been dulled when printed onto a dark surface appear bright and vibrant; making the design really stand out.



*Your choice of
Pantone® colour.
No compromise
on coloured ware.*



Revolutionary Halo Finish;

Highlight your brand.

Your choice of Pantone® colour can be applied to the rim of any of our mug styles from just 72 pieces, complementing your design. Our unique Halo effect is great for launching new corporate colours or simply adding a final highlight to your campaign.



*Highlight your brand
with Pantone®
matched rim.*

*Why not add
the Halo effect to
your ColourCoat
design for a truly
bespoke finish?*



ColourCoat from 144 pieces

More choice than ever before.

Our popular Pantone® matched ColourCoat mugs can now be ordered from just 144 pieces. We can offer Matt or Gloss, Inner or Outer ColourCoat options.



Enamel
ColourCoat



Etched
ColourCoat



Balmoral
ColourCoat



Etched Infil
ColourCoat

Bespoke Packaging Options

Complement your mug with our new mug packaging range. Choose from Pantone® matched boxes or vivid full colour packaging from just 72 pieces. Both options are available with or without a window.





Satin Durham:
Stylish Satin effect that does not reflect the light like traditional gloss finish mugs do resulting in brighter, crisper image reproduction.



Duraglare Durham:
The only truly 100% dishwasher proof PhotoMug on the market; protected by patent. Print your design right from the top to bottom too.



Pad Print Durham:
Reinforce your brand with a base print in a complementary or contrasting colour.



Two Tone:
Enhance your full colour design with a choice of 12 standard colour options.



Inner Decal Durham:
Why not add a logo, strap line or web address?



Inner ColourCoat:
Your Pantone® applied to the mug inside, co-ordinate with full colour outer designs.



ColourFusion:
Our revolutionary new ColourFusion Photomug makes it possible to decorate the entire outer surface (including handle!) of a mug with complex photographic images, for maximum impact.



Packaging:
Finish off your mug with a choice of pantone® matched or full colour packaging.

Evolution of a PhotoMug

Stunning full colour graphics that'll last a lifetime.

What's more, you're not restricted to a Durham style PhotoMug; our range includes over 50 different body styles.

More choice than ever before

The only dishwasher proof PhotoMugs.

Our patent protected Duraglaze® PhotoMugs are the only truly 100% dishwasher proof PhotoMugs on the market. Duraglaze® PhotoMugs are independently tested to over 2000 washes with no signs of fading; offering you vibrant images and peace of mind when supplying Duraglaze® PhotoMugs to your clients.

We've added the popular Balmoral shape to our Duraglaze® collection, which now includes over 50 different models.



ColourFusion

A revolution in mug printing.

Our revolutionary new ColourFusion Photomug makes it possible for the first time to decorate the entire outer surface of a mug with a complex photographic image for optimum impact. We can now offer this process on a selection of body styles.

Offer your clients more branding options than ever before. Existing techniques have very limited print areas and cannot decorate under the handle, the handle itself or the base of the mug – with ColourFusion you can. The ColourFusion decoration technology was developed by us in the UK and has global patents pending.



NEW!

Continuous print on and under handles as well as the mug base

PROTECTED BY PATENT

Spoon Mugs

Our exclusive, design registered Spoon Mug is now available with a choice of 5 different colour highlights. The large branding area is great for optimal impact. Supplied with a matching coloured spoon, this is certainly a mug that will be kept for longer. We can also offer this product with a simple screen print in white or with your choice of colour as a Halo effect.



Two Tone Mugs, Rim & Handle Mugs

Don't forget that you can enhance your full colour design with a choice of 12 standard colours. Two Tone, Rim & Handle® & Spoon Mugs come with our Duraglaze base stamp; 100% dishwasher proof guaranteed for your peace of mind.



Enamel Mug

This season's 'must have'.

We have extended our range of popular enamel mugs further to include Pantone® matched ColourCoat enamel mugs from just 120 pieces; your choice of colour on the inside or outside of the mug! Don't forget we also offer a screen print and full colour photographic print version.

*ColourCoat
Enamel Mugs*



*Inner ColourCoat
Enamel Mugs*



TravelMugs

Messages that travel the distance.

Our collection of TravelMugs have been designed for optimum branding opportunity. Choose from our range of body styles and finishes to create a TravelMug finish that will complement your brand and be kept for longer.



Decoration options include:

- Full Colour Print
- SatinSub finish
- Pantone ® matched ColourCoat; gloss or matt.
- Screen Print
- Etched
- ChalkMug



Glassware

Add a splash of colour to your campaign.



If you're looking for something a little different then our glassware could fit the bill. Choose from a simple clear glass tumbler with an etch or screen print, colour matched ColourCoat glass in matt or gloss finish or even a full colour, photographic print onto tumblers or glass mugs. We can also produce bespoke packaging from just 72 pieces.

Our Body Styles.

Direct Print TruColour styles



Full Colour Photo Mugs



Plastic Mugs & Tumblers



Glass ware



